



# Hideki Aono

UI | UX Designer + AI Enthusiast

hidekivisualdesign.com

/hidekiaono

DJQuess@hotmail.com

646.234.8034

## INSPIRED BY DESIGN

*I'm a UI Designer shaping scalable, user-centric products through design, storytelling, and craft. Known for a collaborative spirit and a creative approach to problem-solving.*

## EXPERIENCE

### J.P. Morgan Chase & Co.

Senior User Experience  
UI Designer / Visual Designer

MAR 2022 - PRESENT

- Conceptualized and executed designs for online FinTech products, focusing on user experience, interaction design, and visual design aesthetics.
- Launched Chase Performance within investments (on all platforms) for external facing clients.
- Helped with internal user research and presentation materials for leadership
- Working with stakerholders (both leadership and managers) to get buy-in across the team to take concepts to final delivery.
- Worked closely with development, product owners, research and content to execute on final products.
- Utilized qualitative and quantitative data to inform design decisions, resulting in optimized client experiences and increased product adoption.
- Provided clear design specs and interaction guidelines to the Development team, ensuring seamless collaboration and implementation.
- Contributed to the maintenance of the Company's Design System and Figma design component library, ensuring up-to-date resources for the design team.
- Mentored other designers (especially within Figma prototyping, creating custom components, and internal brand library)
- User center driven designs (always keeping the end user in mind) User research led design.
- Managed concurrent design requests and requirements, prioritizing tasks effectively to meet deadlines.

### Logical Design Solutions

Senior Visual Designer /  
UI Designer

MAR 2021 - MAR 2022

- Led service design client meetings and exercises.
- Created designs and prototypes using Company's Design System, ensuring consistency and efficiency in design implementation.
- Helped with internal user research and presentation materials for leadership.
- Working closely with other team members (designers, devs, product owners) through multiple iterations and prototypes to refine ideas for final delivery.
- Mentoring junior members on the team for additional guidance on projects and ensure continuous learning.
- Lead development team to meet tight deadlines and budget and lead by example.

### Fjord / Accenture

Senior Visual Designer

DEC 2014 - MAR 2021

- Created and facilitated service design / design thinking materials for client workshops and collaborative exercises
- Developed strategic journey maps (current and future state), experience blueprints, and service ecosystems
- Visualized UI and user experience concepts through wireframes, prototypes, and interactive flows
- Designed data visualizations to clearly communicate research insights, KPIs, and complex user behavior patterns
- Translated quantitative and qualitative data into compelling dashboards and visual narratives for stakeholders
- Supported user research by drafting screeners and discussion guides, and participated in user interviews to gather actionable feedback
- Led documentation efforts for both client-facing and internal meetings, ensuring alignment and clarity across teams
- Managed multiple project tracks simultaneously, meeting fast-paced client goals and delivery timelines
- Mentored junior designers by offering hands-on guidance, design critiques, and support throughout project lifecycles

## SKILL SET

- Proven ability to create data visualizations, interactive dashboards, and visual storytelling that transform complex data into actionable insights
- Experience across mobile, desktop web (hybrid), and native app platforms, with a strong portfolio showcasing diverse, high-impact projects
- Expertise in design systems, atomic design principles, and responsive UI frameworks to ensure consistency and scalability
- Strong interpersonal and presentation skills, with a proven ability to communicate design rationale and influence stakeholders
- Familiarity with FinTech industry trends, product internationalization, and emerging UX practices (e.g., AI-driven experiences, personalization)
- In-depth knowledge of WCAG accessibility guidelines, inclusive design, and usability testing to ensure compliance and user inclusivity
- Skilled in data-driven UX design—leveraging analytics, heat maps, and user research insights to guide design decisions
- Experienced in leading cross-functional teams, including performance management, hiring, coaching, and mentoring
- Comfortable with modern prototyping and visualization tools (e.g., Figma, Sketch) to communicate ideas effectively

## EDUCATION

### NYU Coda

SEP 2022 - MAY 2004

MS in Digital Imaging

### Parsons School of Design

SEP 1997 - MAY 2001

BFA in Communication Design  
Minor in Animation

## TOOLS

### VISUAL

Figma  
Sketch  
Illustrator  
Photoshop  
Lightroom

### AI

ChatGPT  
Claude  
Grok  
Veo 3  
Co-pilot

### AI

Wispr  
Granola  
Emergent  
Lovable

### VIDEO

After effects  
Premiere  
Davinci

## LANGUAGE

ENGLISH JAPANESE

## INTERESTS

BLOCKCHAIN CRYPTO MUSIC TRAVEL  
PHOTOGRAPHY ROBOTICS FASHION